

Alacero-58: Ildefonso Guajardo Villarreal, Secretary of Economy of Mexico was recognized with the Excellence Award 2017

Alacero - Cancun, Mexico, November 07th, 2017. During the opening Ceremony of Alacero-58 Conference, Alacero and the Mexican Organizing Committee recognized with the Excellence Awards 2017 to Ildefonso Guajardo Villarreal, Secretary of Economy of Mexico.

The Ceremony was chaired by Jefferson de Paula (President of Alacero, Member of the Executive Committee of ArcelorMittal Group and CEO of ArcelorMittal Long Carbon Americas of the South, Central and the Caribbean), Guillermo Vogel (President of the Mexican Organizing Committee and Vice Chairman of the Board, Tenaris) and Rogelio Garza Garza (Deputy Secretary of Industry and Trade, Mexican Ministry of Economy).

This award was granted for his outstanding trajectory and support to the steel industry in Mexico. This recognition was given by Guillermo Vogel and was received by Rogelio on behalf of Ildefonso Guajardo Villarreal.

Mr. Ildefonso Guajardo Villarreal was born in Monterrey, Nuevo León, on April 19, 1957. He obtained his B.A. in Economics at the Autonomous University of Nuevo Leon, and later pursued graduate studies in Economics at the Arizona State University and the University of Pennsylvania.

Mr. Guajardo was Chief Economist of the Brazil Section, and Associate Economist in the Fiscal Affairs Department at the International Monetary Fund (1988-1991), before becoming Director of the North American Free Trade Agreement Affairs Office, based at the Embassy of Mexico in Washington, D. C. (1994).

At the Federal Government, Mr. Guajardo has held different positions. From 1994 to 1997 he was Chief Clerk at the Foreign Affairs Ministry; in 1997 he became Undersecretary of Tourism Development; and in 1998 he was appointed Technical Secretary for Planning, Communication and Liaison for the Trade and Industrial Development Ministry, positioned he held until 1999.

Mr. Guajardo was elected Federal Deputy in the LVIII Legislature (2000 – 2003), before being appointed in Nuevo Leon as Head of the Governor's Executive Office (2003 – 2006). In 2006, he ran as candidate for Congress for the First Local District of Monterrey, position that he won, becoming leader of the Minority Group of the Nuevo Leon State Congress, in the LXX Legislature.

His latest positions were as Federal Congressman for the Second District of Nuevo Leon; Chairman of the Economics Commission; Member of the Treasury and Public Credit Commission; and President of the Mexico-U.S.A. Friendship Group at the LXI Legislature of the Mexican Chamber of Deputies; Coordinator of the Entrepreneurial Liaison in the Presidential Campaign of Mr. Enrique Peña Nieto; and Vice Coordinator of Political Economy in the Transition Team of President-elect Mr. Enrique Peña Nieto.

He has been a full time Professor at the Autonomous University of Nuevo León; and Assistant Professor at the Arizona State University and the Wharton Business School of the University of Pennsylvania.

On December 1st of 2012, Mr. Guajardo Villarreal was appointed as Secretary of the Economy by President Enrique Peña Nieto.

About Alacero

Alacero –the Latin American Steel Association– is the organization that brings together the Steel Value Chain of Latin America to promote the values of regional integration, technological innovation, corporate responsibility, excellence in human resources, safe working environments, and social and environmental sustainability. Founded in 1959, Alacero is formed by 49 companies in 12 countries, whose production –of about 70 million annual tons– represents 95% of the steel manufactured in the region. Alacero is a Special Consulting Organization to the United Nations and is recognized as International Non-Government Organization by the Republic of Chile, host country of Alacero’s headquarters.

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